



# DENTON FAMILY FOUNDATION ANNUAL GOLF TOURNAMENT

**WEDNESDAY, OCTOBER 2, 2024  
LAKEVIEW GOLF COURSE**



Dear Friend,

With much excitement we invite you to the 22nd annual Denton Family Foundation Fall Golf Classic on Wednesday, October 2, 2024 at Lakeview Golf Club. Continuing our commitment to the Harrisonburg and Rockingham community, this year's tournament benefits Explore More Discovery Museum.

Explore More is a world-class children's museum in the Shenandoah Valley, providing an environment that promotes early literacy, creativity and critical thinking skills, nurtures childhood and family, supports the school learning standards, and reaches out to serve children of all backgrounds and abilities.

Offering 18 hands-on, interactive exhibits along with highly engaging educational programs and workshops, Explore More has served one million children and families over the last two decades. Thanks to the collective impact of community support, Explore More continues its mission to engage young minds through interactive, multi-sensory learning experiences that promote a greater understanding of themselves and the world.

Join us in supporting the transformative power of play for children in our community. We invite you to become a sponsor of this premier event. Enclosed you will find the sponsorship levels and sponsorship form. Denton Family Foundation is a 501(c)3 nonprofit organization, and your contribution is tax-deductible.

We thank you for your support, and we are grateful for your dedicated partnership. The future is bright. It's brighter and better when we come together.

Sincerely,

Denton Family Foundation  
info@dentonfamilyfoundation.net  
tax id # 54-1349360

Scan here to sign up!





# DENTON FAMILY FOUNDATION ANNUAL GOLF TOURNAMENT

**WEDNESDAY, OCTOBER 2, 2024**  
**LAKEVIEW GOLF COURSE**

Join us at the 22nd Annual Denton Family Foundation Golf Tournament, where Explore More is honored to be this year's beneficiary! Golfers will enjoy an 18-hole Captain's Choice tournament, including lunch, beverages, snacks, and dinner. The best part? You can play all day, knowing you are also providing transformative play experiences for our community's children!



**All sponsorships of \$850 and above receive web and social media recognition  
AND a logo featured on Explore More's Annual Donor Wall.**

## **DINNER SPONSOR - \$5,000**

- Banner provided by Denton Family Foundation placed on the putting green
- Hole sign on the golf course during the tournament
- Table tent recognition during dinner
- Mention in Radio and TV PSAs and commercials
- Registration for 3 foursomes

## **LOGO ITEM SPONSOR - \$5,000**

- Your logo on main giveaway item
- Banner provided by Denton Family Foundation placed on the putting green
- Hole sign on the golf course during the tournament
- Registration for 2 foursomes

## **BEVERAGE SPONSOR - \$4,000**

- Beverage Cart Recognition
- Banner provided by Denton Family Foundation placed on the putting green
- Set up a table at any hole with your volunteers promoting your organization
- Hole sign on the golf course during the tournament
- Registration for 2 foursomes

## **CHAMPION SPONSOR - \$3,500**

- Banner provided by Denton Family Foundation placed on the putting green
- Set up a table at any hole with your volunteers promoting your organization
- Hole sign on the golf course during the tournament
- Mention in Radio and TV PSAs and commercials
- Registration for 2 foursomes

## **TOURNAMENT GATE SPONSOR - \$3,000**

- Only 3 gates available!  
Receive name + gate recognition for one of the three tournament groups on rotation that day, including banner at starting gate
- Hole sign on the golf course during the tournament
- Registration for 1 foursome

## **GOLD SPONSOR - \$2,500**

- Banner provided by Denton Family Foundation placed on the putting green
- Set up a table at any hole with your volunteers promoting your organization
- Hole sign on the golf course during the tournament
- Registration for 1 foursome

## **SILVER SPONSOR - \$1,500**

- Hole sign on the golf course during the tournament
- Registration for 1 foursome

## **HOLE SPONSOR - \$100**

- Hole sign on the golf course during the tournament

## **BRONZE SPONSOR - \$850**

- Registration for 1 foursome

Scan here to sign up!





# EXPLORE MORE DISCOVERY MUSEUM

## MAKING A DIFFERENCE FOR OUR CHILDREN AND OUR COMMUNITY

### PLAY MATTERS

*Play and learning go hand-in-hand!* Through play, children:

- Develop critical thinking skills through problem-solving, experimentation, and creativity.
- Stimulate imagination and creativity by expressing themselves, imagining, and exploring.
- Build resilience and confidence by learning to take risks, make mistakes, and learn from their experiences, to overcome challenges.

### BY THE NUMBERS

- Over 80,000 annual visitors!
- Monthly free admission events and scholarship memberships; 15% of admissions are sponsored
- Museum admission fee is among the lowest of 7 children's museums in Virginia
- 60% earned income (admissions, membership, field trips, birthday parties, programs and camps)  
40% contributed income (donations, grants and sponsorships)
- Over 300 volunteers give approximately 10,000 hours to support the museum annually.

### FUTURE WORKFORCE

- Rich learning environment promotes career exploration, problem-solving, and teamwork
- SOL-based field trip programs and exhibits extend classroom instruction
- 8,500 annual field trip visits (regional areas include Augusta, Shenandoah, Page, West Virginia)
- Teen volunteer/youth development programs
- College/university student internships and practicum experiences
- Local experts who share their knowledge and skills to instruct, create or maintain exhibits

### ECONOMIC DEVELOPMENT

- Major attraction in Downtown Harrisonburg, and a keystone in community revitalization
- Member of Association of Children's Museums, a national organization that markets Explore More across the United States
- Area businesses promote the museum as a valuable educational and cultural resource when recruiting new employees to the Valley.